



Dear Community Member,

For 30 years, the Knights of Columbus have hosted the Bike Ride Across Scenic Sumner (BRASS).

BRASS supports many charities within the community of Sumner County, such as MR Foundation, Special Olympics, Coats for Kids and the Cumberland Pregnancy Center. Just last year, over 260 cyclists participated in the event, raising \$12,000. Charity begins at home, and your contribution helps.

The 31st annual BRASS will be held on July 27th, 2019. The routes have been designed to cater to all levels of cyclists and encourage every level of rider to participate from beginner to expert. It is not only our goal to raise money for charity, but to offer our growing county with a recreational activity promoting camaraderie within the community.

We are asking you to partner with us in expanding the success of the event. Please review the sponsorship levels listed below and let us know how you would like to be involved this year! We look forward to partnering with you and appreciate any form of sponsorship that will help us meet our goal. Please feel free to contact us with any questions.

Sincerely,

Fran Varboncoeur

Chairman BRASS

615-519-7665



Sponsorship Opportunities

TITLE SPONSOR: \$1000

- 8 riders can participate free of charge in the event
- Your name and logo will appear in large print in the very top center of the back of the t-shirts given to riders
- Logo will appear on all signage at local businesses, website, registration website and other marketing methods as the “presenting sponsor”.

PLATNIUM SPONSOR: \$500

- 4 riders can participate free of charge in event
- logo placed on the back of the shirt given to every rider

GOLD SPONSOR: \$300

- 2 riders can participate free of charge in event
- logo will appear on the back of the shirt given to every rider

SILVER SPONSOR: \$ 100

- 1 rider can participate free of charge in the event
- logo will appear on the back of the shirt given to every rider

IN-KIND DONATION:

- Logo will appear on the back of the t-shirt



SPONSORSHIP INFORMATION

Sponsor Name _____

Sponsor Level _____

Sponsor Representative _____

Email Address _____

Phone _____

Address _____

In-Kind Donation (services, product volunteers, etc.)

Please make all checks payable to:

MSGR. William S. Bevington Council, No. 9132
P.O Box 206
Hendersonville, TN 37077

Send logo to Al Bleich at Bridgeman1@comcast.net

BRASS information and cycling routes can be found at <http://www.kofc-9132.org/BRASS.html>

Photos from the 3^{1st} annual BRASS can be found at
<https://photos.app.goo.gl/bZUBwi6Xfy6F3qGo9>

