



Dear Community Member,

For 28 years, the Knights of Columbus have hosted the Bike Ride Across Scenic Sumner (BRASS).

BRASS supports many charities within the community of Sumner County, such as the Sumner Special Housing, Coats for Kids, Habitat for Humanity, and Special Olympics, to name a few. Just last year, over 130 cyclists participated in the event, raising \$6000. Charity begins at home, and your contribution helps.

The 29<sup>th</sup> annual BRASS will be held on July 29<sup>th</sup>, 2017. The routes have been designed to cater to all levels of cyclists and encourage every level of rider to participate from beginner to expert. It is not only our goal to raise money for charity, but to offer our growing county with a recreational activity promoting camaraderie within the community.

We are asking you to partner with us in expanding the success of the event. Please review the sponsorship levels listed below and let us know how you would like to be involved this year! We look forward to partnering with you and appreciate any form of sponsorship that will help us meet our goal. Please feel free to contact us with any questions.

Sincerely,

Fran Varboncoeur

Chairman BRASS

615-519-7665





# ***Sponsorship Opportunities***

## **TITLE SPONSOR: \$1000**

- 8 riders can participate free of charge in the event
- Your name and logo will appear in large print in the very top center of the back of the t-shirts given to riders
- Logo will appear on all signage at local businesses, website, registration website and other marketing methods as the "presenting sponsor".

## **PLATNIUM SPONSOR: \$500**

- 4 riders can participate free of charge in event
- logo placed on the back of the shirt given to every rider

## **GOLD SPONSOR: \$300**

- 2 riders can participate free of charge in event
- logo will appear on the back of the shirt given to every rider

## **SILVER SPONSOR: \$ 100**

- 1 rider can participate free of charge in the event
- logo will appear on the back of the shirt given to every rider

## **IN-KIND DONATION:**

- Logo will appear on the back of the t-shirt





**SPONSORSHIP INFORMATION**

Sponsor Name \_\_\_\_\_

Sponsor Level \_\_\_\_\_

Sponsor Representative \_ \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

In-Kind Donation (services, product volunteers, etc.)

\_\_\_\_\_

Please make all checks payable to:

MSGR. William S. Bevington Council, No. 9132  
P.O Box 206  
Hendersonville, TN 37077

Send logo to Al Bleich at [Bridgeman1@comcast.net](mailto:Bridgeman1@comcast.net)

BRASS information and cycling routes can be found at <http://kofc-9132.org/>

Photos from the 28<sup>th</sup> annual BRASS can be found at  
<https://goo.gl/photos/sPUnaq5sbGm34Bvv8>

